***QUESTIONS FOR THE EXAM***

1. The role of research in modern management.

2. Typology of research and the logical scheme of the study.

3. Classification of research varieties. Select a study that meets the needs of a particular situation.

4. The problem of choosing the object and subject of study.

5. Research as a function of modern management.

6. The need to study managerial situations.

7. Research methodology and its main features.

8. Features of the dialectical approach to research. The benefits of the approach.

9. Hypothesis, problem, and purpose of research. Interpretation of concepts.

10. Basic scientific research methods.

11. Typology and fact of the study.

12. The relationship between methodology and organization of research.

13. The essence of a systematic approach to research.

14. The role of formal logic in conducting research.

15. Features of inductive and deductive research methods.

16. The main types of qualitative research methods and their characteristics.

17. The main types of quantitative research methods and their characteristics.

18. Modeling in the study of managerial situations.

19. Brainstorming and the "focus group" method during the study.

20. The essence of the method of synectic research of problems.

21. Methods of designing concepts in research.

22. Organization of the study.

23. Features of the study of the macroeconomic environment of a business in a competitive market.

24. Evaluation of the results of the study, diagnosis of situations, and presentation of the report on the study.

25. Features and content of the study of the micro-economic environment of an enterprise when entering a competitive market.

26. Methods of investigation of the conflict in the organization.

27. The problem of assessing the priority of solving managerial problems.

28. The research potential of the organization. The principles of forming a research team.